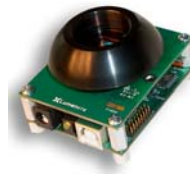


Date: Tuesday, October 12, 2010
To: Lumenera Industrial Partners
From: Darren Besette, Industrial Product Manager



Re: End of Life (EOL) Notice
Lu270C, Lu275C, Lu271C, Lu272C, Lu273C and Lc270C Industrial Cameras
Product News #10-Ind-03

Due to a manufacturer discontinuing production of its 2 megapixel sensor, Lumenera is providing an end of life notice (EOL) for the Lu270C, Lu275C, Lu271C, Lu272C, Lu273C and Lc270C color cameras and their variants.

Camera Models	End of Life (EOL)
Lu270C	October 12, 2010
Lu275C	October 12, 2010
Lu271C	October 12, 2010
Lu272C	October 12, 2010
Lu273C	October 12, 2010
Lc270C	October 12, 2010

The Micron (Aptina) MT9D001 sensor was discontinued 5 years ago, but Lumenera was able to continue meeting customer demand by securing as many sensors as possible. Unfortunately, the last batch of sensors we received was rejected as it did not meet our high quality standards. We can no longer acquire sensors, and as such we are unable to provide any last time buys.

We apologize for this sudden notice and will work with you to migrate to a new camera model that meets your application requirements. We regret any inconvenience that discontinuing this product may cause your organization, but our regard for quality is paramount.

Our support and sales staff are available to assist you in any way possible. For any questions regarding order, pricing and availability contact tenaha.stilzebach@lumenera.com or your Business Development Representative. For Technical Support please contact us at support@lumenera.com.

We thank you for your understanding in this product transition.

Alternative products:

Lumenera will work with you on a transition plan to ensure we meet your existing obligations and future application needs. Alternate cameras that are currently available are either the 2 megapixel Lw290C and Lw295C cameras, or the 3 megapixel Lu370C and Lu375C cameras.

Technical support/repair policy:

Customers will continue to receive existing levels of technical support for these cameras. Standard warranties apply. Lumenera reserves the right to substitute new parts as required on cameras returned to the factory for repairs. This policy may be subject to other customer-specific service level agreements.

Partner price lists:

Partner price lists have been modified to reflect these changes. Your Business Development Representative will be following up with updated lists.

Scientific and Ethernet camera models affected:

Separate notices detailing the scientific and Ethernet products affected by this sensor-manufacturer obsolescence will be available on our website at <http://www.lumenera.com/support/modification-notices.php>.

Contact Information:

Should you have questions or concerns regarding order, pricing and availability please contact your Lumenera Business Development Representative, or Tenaha Stilzebach, Senior Sales Coordinator, at tenaha.stilzebach@lumenera.com / +1-613-736-4077 x 180. For Technical Support please contact us at support@lumenera.com.